

Companies: finding information



INTO MANCHESTER

When you are doing your coursework at INTO Manchester, you should make use of QUALITY sources, rather than just using *Wikipedia*

This handout will help!

If you are struggling to find what you need - ask the Learning Centre staff. They like to help!

Learning Centre Guide 18

Website: <http://intolearningcentre.co.uk>

Brightspace: Library Services then e-library

E-mail: manchester.lrc@intoglobal.com

Telephone: 0161 631 1222

Online Resources

The Learning Centre has special databases to help you find **QUALITY** material - these databases are **NOT** available freely via the web. **To log in to these databases from home, you need your OPEN ATHENS username and password.**

Once you have your OpenAthens details, go to

<http://intolearningcentre.co.uk> OR in Brightspace Library Services then e-library.

click on the **OpenAthens** logo  and log in

You can use the following databases from INTO Manchester or at home:

- **Business Review**

Current copy in library, this gives online access to past copies of *Business Review*. Can be useful for information on the largest companies. Details on how to use in ***Simple guide 12***

- **European Newsstream**

Covers local and regional newspapers throughout Europe; includes *The Guardian, Independent, Times, Financial Times* and trade magazines like the *Grocer*. Great for up-to-date company information. Details on how to use in ***Simple guide 25***

- **EBSCO Discovery-
MarketLine Company
Profiles**

MarketLine is a business information company covering the automotive, consumer, energy, financial services, healthcare and technology sectors. Over 10,000 Company Profiles from *MarketLine* are available via Ebsco Discovery

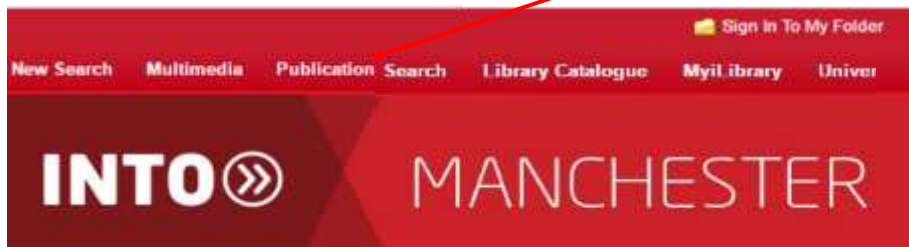


Newspapers are
extremely useful
for current
company
information

To use: start at <http://intolearningcentre.co.uk>

Log into **OpenAthens** using your **Open Athens** username and password. If you do not have a username/ password, please ask the Learning Centre staff.

Once you log in, the following screen appears; select **Publications Search** from the menu



Then use the term **company profiles**: in the search box to bring up the *Marketline reports*. Add the name of the company you are searching for.



the full text of the report will appear (if available)



Annual Reports

A company annual report is a published yearly report which a public company with shareholders has a legal obligation to produce. Company annual reports are usually available free of charge from a Company's own website or are available for download at www.annualreports.co.uk

(Note: Search by LSE Exchange for UK companies)

- **InvestorNetwork**

Provides latest in market information, earnings, commentary and trending news on selected large companies.

Website: <https://www.investornetwork.com/>

Market Information

Market research information is a valuable source of knowledge on how a sector is performing both now and potentially in the future; try the following market research database - this is available

in Manchester Central Library, St. Peter's Square, Manchester NOT at INTO Manchester.



- **Mintel**

A collection of market research reports, news and other databases providing market, product and company information

These reports are VERY expensive, but are available to access online **free of charge** via Manchester Central Library in the

Information and Business Library at Central Library. You will have to join Manchester Central Library to use Mintel, but this is **free of**

charge. Ask Learning Centre staff for details on how to join Manchester Central library