

Companies: finding information



INTO MANCHESTER

When you are doing your coursework at INTO Manchester, you should make use of **QUALITY** sources, rather than just using *Wikipedia*

This handout will help!

If you are struggling to find what you need - ask the Learning Centre staff. They like to help!

Learning Centre Guide 18

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Online Resources

The Learning Centre has special databases to help you find **QUALITY** material - these databases are **NOT** available freely via the web

To log in to these databases from home, you need your OPEN ATHENS username and password. You need to COME INTO THE LEARNING CENTRE to get these.

Once you have your OpenAthens details, go to

<http://intolearningcentre.co.uk/online-resources/>

click on the **OpenAthens** logo



and log in

You can use the following databases from INTO Manchester or at home:

- **Business Review (was called Philip Allan Databases)**

Current copy in library, this gives online access to past copies of *Business Review*. Can be useful for information on the largest companies. Details on how to use in **Simple guide 12**

- **European Newstream**

Covers local and regional newspapers throughout Europe; includes *The Guardian*, *Independent*, *Times* and *Financial Times*. Great for up-to-date company information. Details on how to use in **Simple guide 25**

A large red circle with a black outline, containing white text. The text reads: "Newspapers are extremely useful for current company information".

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- **EBSCO Discovery- MarketLine Company Profiles**

MarketLine is a business information company covering the automotive, consumer, energy, financial services, healthcare and

technology sectors. Over 10,000 Company Profiles from *MarketLine* are available via Ebsco Discovery

To use: start at <http://intolearningcentre.co.uk/online-resources/>

Log into **OpenAthens** using your **Open Athens username and password**. If you do not have a username/ password, please ask the **Learning Centre staff**.

Once you log in, the following screen appears; select **Publications Search** from the menu



Then use the term **company profiles:** in the search box to bring up the *Marketline reports*. Add the name of the company you are searching for.



the full text of the report will appear (if available)



Annual Reports

A company annual report is a published yearly report which a public company with shareholders has a legal obligation to produce.

Company annual reports are usually available free of charge from a Company's own website or are available for download at

www.annualreports.co.uk

(Note: Search by LSE Exchange for UK companies)

- **InvestorNetwork**

Provides latest in market information, earnings, commentary and trending news on selected large companies.

Website: [https://](https://www.investornetwork.com/)

www.investornetwork.com/

Market Information

Market research information is a valuable source of knowledge on how a sector is performing both now and potentially in the future; try the following market research databases -

these are available **in Manchester Central Library, St. Peter's Square, Manchester NOT at INTO Manchester**



- **IbisWorld**

Contains in depth and concise business intelligence for industries and business sectors across the globe. These reports are VERY expensive, but are available to access online **free of charge** via Manchester Central Library in the Business & Intellectual Property Centre on the 2nd floor. You will have to join Manchester Central Library to use this online, but this is **free of charge**.

- **Mintel**

A collection of market research reports, news and other databases providing market, product and company information. These reports are VERY expensive, but are available to access online **free of charge** via Manchester Central Library in the Business & Intellectual Property Centre on the 2nd floor. You will have to join Manchester Central Library to use Mintel, but this is **free of charge**. **Ask Learning Centre staff for details on how to join Manchester Central library**